

EXHIBITOR PROSPECTUS



www.iamas-iapso-iacs-2009-montreal.ca
montreal2009@nrc.gc.ca

WWW.MOCA-09.ORG

Palais des congrès
Montréal, Québec, Canada
July 19-29 2009

For more information about the Assembly, visit:

www.MOCA-09.org

MOCA-09, the IAMAS / IAPSO / IACS 2009 Joint Assembly

Organized by three members of the IUGG – IAMAS, IAPSO and IACS – and in collaboration with the National Research Council of Canada, MOCA-09 will be held from July 19-29, 2009 at the Palais des congrès in downtown Montréal. The scientific program committee represents a distinguished group of international and independent experts in their fields.

THE ASSOCIATIONS

IUGG – [The International Union of Geodesy and Geophysics](#) is the international organization dedicated to advancing, promoting, and communicating knowledge of the Earth system, its space environment, and the dynamical processes causing change. Through its constituent Associations, Commissions, and services, IUGG convenes international assemblies and workshops, undertakes research, assembles observations, gains insights, coordinates activities, liaises with other scientific bodies, plays an advocacy role, contributes to education, and works to expand capabilities and participation worldwide. IUGG one of the [Unions of the International Council for Science \(ICSU\)](#)

IAMAS- [The International Association of Meteorology and Atmospheric Sciences](#) provides the scientific community with platforms to present discuss and promote the newest achievements in meteorology, atmospheric science and related fields. It also facilitates and coordinates research which requires international cooperation. IAMAS and its Commissions organize a wide range of scientific meetings that are open to all scientists.

IAPSO- [The International Association for the Physical Sciences of the Oceans](#) has the prime goal of "promoting the study of scientific problems relating to the oceans and the interactions taking places at the sea floor, coastal, and atmospheric boundaries insofar as such research is conducted by the use of mathematics, physics, and chemistry." IAPSO participates in ICSU's [Scientific Committee on Oceanic Research](#) (SCOR) and interacts with UNESCO's [Intergovernmental Oceanographic Commission](#) (IOC).

IACS- [International Association of Cryospheric Sciences](#) strives to promote studies of all aspects of, and physical processes related to Earth's cryosphere and that of other bodies of the Solar System; to encourage research on these subjects by the cryospheric sciences community, through national and international institutions and programmes and by individual countries as well as through collaboration and international co-ordination; to provide an international platform for discussions and publications of results arising from research activities as mentioned above; to promote education and public outreach on cryospheric processes and cryospheric research; to facilitate the collection of data on cryospheric systems through standardized measurements and to promote the analysis, publication and archiving of such data.

Assembly Management

Michèle Bourgeois-Doyle
Assembly Manager, MOCA-09
IAMAS/IAPSO/IACS 2009 Joint Assembly
National Research Council Canada
1200 Montreal Road, Building M-19, Room 274
Ottawa, ON K1A 0R6 Canada
Telephone: +1(613) 993-9495
Facsimile: +1(613) 993-7250
Email: Montreal2009@nrc-cnrc.gc.ca
Website: www.MOCA-09.org

MOCA-09, the IAMAS / IAPSO / IACS 2009 Joint Assembly

INTRODUCTION

On behalf of the Organizing Committee, we would like to extend an invitation to all exhibitors interested in showcasing their products at the MOCA-09, the IAMAS/IAPSO/IACS 2009 Joint Assembly, to be held in Montréal, Québec, Canada at the Palais des congrès de Montréal. The Exhibition will be open from 15:00 on Monday July 20 through 18:00 on July 22, 2009. Poster sessions and breaks will be held in the exhibit area

The Exhibition will be an integral part of our scientific program. We encourage companies offering innovative products in this field to seize the opportunity to exhibit. It will allow the attendees to compare many complementary technologies and provide you with the marketing exposure and forum to promote your technology to a targeted group of Canadian and international manufacturers and researchers. It will be a special component of our program for all registered participants.

The scientific program, established by a committee of internationally recognized experts, attracts the top professionals in the field. We are expecting approximately 1,500 Assembly participants from industry, universities and government laboratories. We are confident that with a strong representation from private sector exhibitors and a first-class scientific program, this Joint Assembly will be most successful, and will provide a stimulating environment in which participants can freely exchange and share to foster future development.

A limited number of 10 feet x 10 feet (3 meters x 3 meters) exhibit booths, located in the proximity of the main meeting room, are available on a first-come, first-served basis. Interested companies should contact the Exhibit Committee or the Assembly Management Office.

PARTICIPATION PROFILE

Expected Attendance	1,500
Academia	60%
Industry	10%
Government	30%
Anticipated Number of Participating Countries	90

Michel Béland
Chair, Organizing Committee
Tel: Off: 514-421-4771; Sec. 416-739-4239
e-mail: Michel.Beland@ec.gc.ca

Jean-Guy Cantin
Chair, Exhibit Committee
e-mail: Jean-Guy.Cantin@sympatico.ca

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Exhibition Dates:

July 20-22, 2009

Booth Rental

The fee structure is the following and is contingent on your payment being received before the deadline of **June 1, 2009**. Booths will be assigned on a first-come, first-served basis, and all applications are subject to the approval by the Exhibit Committee.

The standard booth fee has been established at \$2,500 CAD taxes included.

Booth Description

- 10 feet x 10 feet (3 meters x 3 meters) booth space only
- One 1500 Wall Duplex Receptacle for each booth space

Booth Entitlements

- Two (2) exhibitor badges for staff working the booth
- Fully carpeted hall
- Overnight security
- General lighting
- Heating/cooling
- Listing of company and product service information in the Exhibitor Directory that will be distributed to all Assembly delegates.

Turnkey Booth (optional)

The rental fee for a hard wall turnkey booth is \$700.00 CAD taxes included.

- 8 feet (2.4 meters) high back wall and 3 feet (90 cm) high side dividers in Velcro compatible panels framed in aluminum.
- One (1) 3 meters fascia header with company name only
- Three (3) 150 watt spotlight on a track behind the fascia header
- Choice of furniture packages
- One (1) waste paper basket

Booth Confirmation

Confirmation of acceptance of your booth application will be made following receipt of your completed "Application for Exhibit Space Contract" and your payment. Please view the enclosed Exhibition floor plan which represents the layout of the hall which is ideally suited for adaptation to individual needs. Please contact the Assembly Management Office for further information.

Cancellation Policy

Upon written notification, refunds for booth payment or booth space reduction will be issued up to May 18, 2009 less an administrative fee of \$250 CAD. No refunds will be issued after May 18, 2009. Cancellation request should be sent to the address specified below:

MOCA-09, IAMAS/IAPSO/IACS 2009 Assembly Management Office
National Research Council Canada
1200 Montreal Road, Building M-19, Room 274
Ottawa, ON K1A 0R6 Canada

If MOCA-09 is cancelled for any reason beyond Management's control, the latter shall not be liable for any expenses incurred by Exhibitors and shall have no other liability to the Exhibitor that the refund of that portion of the rent actually received.

EXHIBIT HOURS, SET-UP AND DISMANTLING

Exhibitor Move-in	Sunday July 19	08:00-18:00
Exhibit Hours	Monday July 20	15:00-18:00
	Tuesday July 21	10:00-18:00
	Wednesday July 22	10:00-18:00
Exhibitor Move-out	Wednesday July 22	18:00-23:00

Exhibitor Directory

A complete listing of all exhibitors, with a description of the products on display in their booth(s) will be distributed to all the Assembly attendees. For inclusion in the Exhibitors' Directory, the 50-word description must be completed on the attached "Application for Exhibit Space Contract" before May 18, 2009

For further information, please contact:

Jean-Guy Cantin
Chair, Exhibit Committee
e-mail: Jean-Guy.Cantin@sympatico.ca

or

Assembly Management Office

Michèle Bourgeois-Doyle
MOCA-09 IAMAS/IAPSO/IACS 2009 Assembly Manager
National Research Council Canada
Tel: +1(613) 993-9495
Email: Montreal2009@nrc-cnrc.gc.ca

PARTNERSHIP OPPORTUNITIES

There are several excellent opportunities for organizations to promote themselves and their products. To discuss partnership opportunities, please contact:

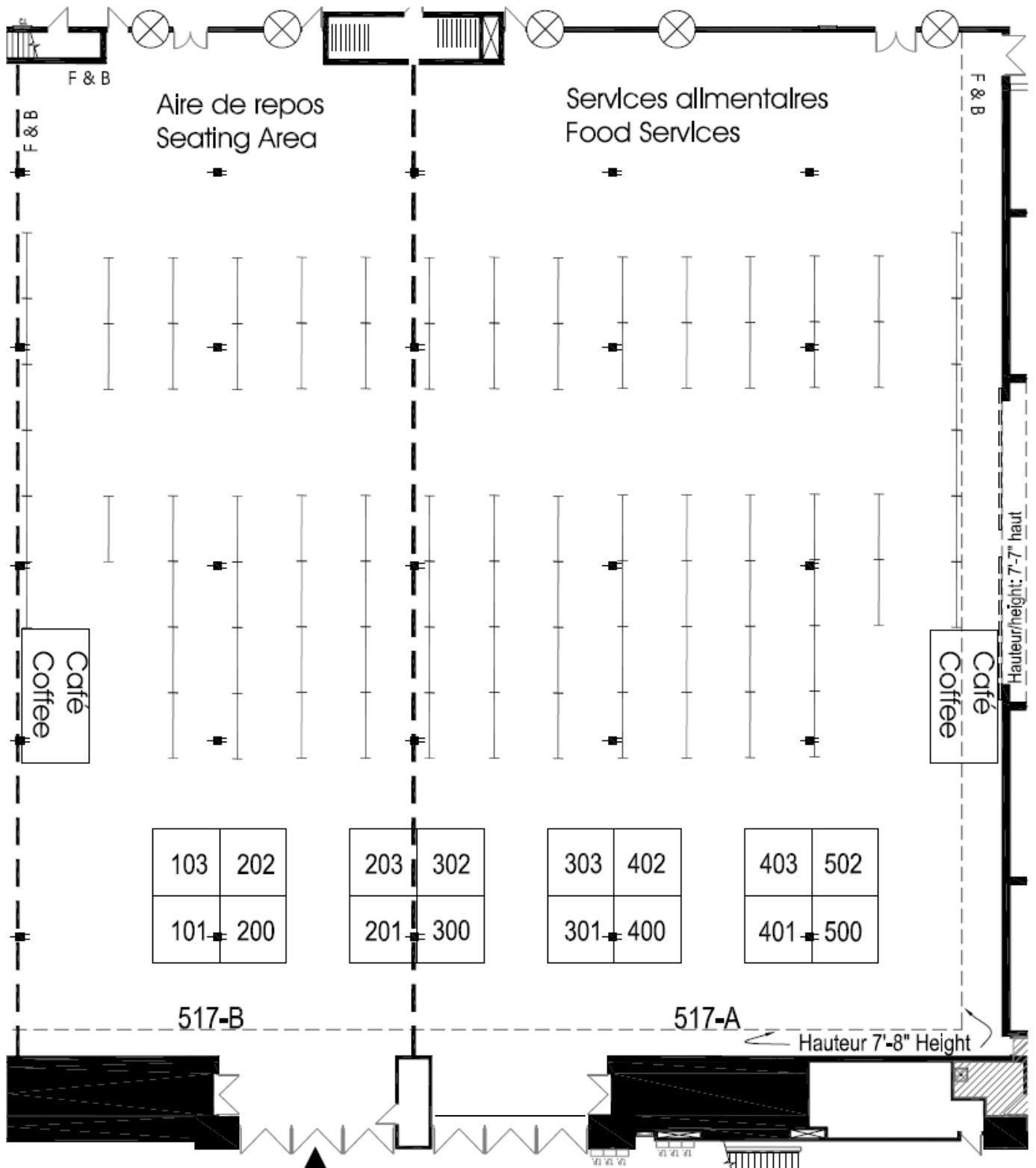
Michel Jean

Partnership Program Chair

Tel: Off: (514) 283-1600; Sec. (514) 283-1600
e-mail: Michel.Jean@ec.gc.ca

Or the Assembly Management Office

Floor Plan



MOCA-09 EXHIBIT – RULES AND REGULATIONS

CONTRACT: When and if accepted by the MOCA-09, IAMAS/IAPSO/IACS 2009 Joint Assembly– hereafter referred to as the Organizer - the Application for Exhibit Space Contract and the Exhibitor Terms and Conditions together shall constitute the contract between the Exhibitor and the Organizer.

LICENSE AND TERM: The license given hereunder shall be solely for the use and occupation of the space allocated to the Exhibitor for the period commencing at 10:00am, Monday July 20, 2009, and ending at 18:00 Wednesday July 22, 2009. The Exhibitor shall be allowed access to the space allocated before and after the exhibition to allow for the installation and the removal of exhibits. The scheduled move-in time is 08:00 to 18:00 Sunday July 19, 2009 and the dismantle time is 18:00-23:00 Wednesday July 22, 2009.

NON-DELIVERY OF THE BUILDING: The Organizer will not be liable for failure to deliver the space in the event of the building becoming unavailable through fire, act of God, public enemy, strikes, the authority of the law, or any other cause beyond its control. Should the Organizer cancel the Exhibition for other reasons, the Exhibitor shall be eligible for reimbursement of space rental payment.

QUALIFICATIONS TO EXHIBIT: The purpose of this exhibition is to provide a showcase for products of interest to the attendees of the Joint Assembly. The Organizer reserves the right to remove, decline, or prohibit any exhibit, or part thereof, which, in its opinion is not suitable to or in keeping with the character of the exhibition.

STANDARD EXHIBIT BOOTH SPACE INCLUDES:

10 feet x 10 feet (3m x 3m) booth space in a fully carpeted hall
One (1) 1500 watt electrical outlet

EXHIBITOR BADGES: Upon registration, exhibitors will be provided with two (2) “Exhibitor Badges”. Badges are required to gain admission to the exhibition hall for set-up and throughout the event. It is important that exhibitors submit the names of their personnel who will be in attendance at their booth. The Exhibitor Badge Form with detailed information and instructions will be sent to exhibitors well in advance of the Assembly. A \$50.00 CAD fee will be charged for any additional badges required. Exhibitor badges will allow access to the Exhibit Hall only.

PAYMENTS AND REFUNDS: To be officially accepted as an exhibitor, a completed Application for Exhibit Space Contract must be returned to the MOCA-09, IAMAS/IAPSO/IACS 2009 Assembly Management Office. If an Exhibitor, whose application has been processed and accepted, wishes to cancel prior to May 18, 2009 the Organizer will return to the Exhibitor the full refund of payment made - less an administration fee of \$250 CAD. Cancellation requests MUST be submitted in writing. NO REFUNDS OF EXHIBIT SPACE PAYMENTS WILL BE MADE AFTER May 18, 2009.

CANCELLATION OF CONTRACT: The Organizer reserves the right to terminate this contract and to withhold from the Exhibitor possession of the exhibit space if (a) the Exhibitor fails to pay in full for the space (b) the Exhibitor fails to perform any rules and regulations of the contract.

PERMITS, TAXES & LICENCES: The Exhibitor shall be responsible for obtaining any licenses, permits or approvals required under local or provincial law applicable to their activity at the event. Exhibitor shall be responsible for obtaining any tax identification numbers and for paying all taxes, license fees or other charges that shall become due to any governmental authority in connection with their activities at the event. **Goods and Services Tax:** *International exhibitors can contact Revenue Canada Excise/GST Office (1-800-668-4748 *within Canada OR 1-902-432-5608 *outside Canada) to apply for a GST Rebate. The MOCA-09, IAMAS/IAPSO/IACS 2009 Registration Number is: 12149 1807 RT 0275. All payments are to be in Canadian Funds.*

DEFAULT CONDITIONS: Although Management, the Event Organizers and the Exhibitor each do business in various provincial jurisdictions, this contract shall be governed, construed and enforced in accordance with the laws of the province of Ontario and in its courts. In the event that it shall be necessary for Management to bring suit to enforce any of its rights hereunder, Management shall be entitled to recover all costs of such suits including reasonable legal fees.

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ASSIGNMENT OF SPACE: Exhibit space assignments will be made by the Organizer in keeping, where possible, with the preferences and priorities indicated by the Exhibitor. However, the Organizer reserves the right to alter the assignment of space to be occupied by the Exhibitor in order to create an effective exposition. A relocation notice shall be given to the Exhibitor. In case of relocation of the booth described herein, the Exhibitor agrees that it has no right to cancel its participation in the MOCA-09, IAMAS/IAPSO/IACS 2009 Joint Assembly.

INTERPRETATION OF REGULATIONS: The Organizer has the right to make such changes, amendments, and additions to the Exhibitor Terms and Conditions as it deems necessary to the proper conduct of the Exhibition and thereupon the Exhibitor Terms and Conditions and Rules and Regulations shall rest with the Organizer and its decision will be final. The Organizer may require the Exhibitor to make such alterations to its display(s) as deemed necessary to the proper conduct of the exhibition and, on failure by the Exhibitor to comply, the Organizer may order the immediate removal of the entire exhibit without compensation and at the Exhibitor's expense.

SECURITY AND DAMAGES: The MOCA-09 IAMAS/IAPSO/IACS 2009 Joint Assembly will provide overnight security at the Palais des congrès de Montréal in addition to the security provided by the Palais des congrès de Montréal. While every effort will be made to provide security for exhibits, neither the MOCA-09, show management, nor the Palais des congrès de Montréal will be responsible for injury, loss or damage to persons, goods, equipment or decorations, caused by accident, loss or any other cause, the safety of exhibits against fire, robbery, damage, accidents, acts of God or any other destructive cause, or for any injury that may arise to the public leased areas, or to the Exhibitors or their employees during move-in and move-out operations, at any time during the Show while on the Show grounds or in the Palais des congrès de Montréal, while transporting goods to or from the Show or while in the storage areas.

LIABILITY & INSURANCE: Insurance for individual exhibits is the sole responsibility and expense of the Exhibitor. Exhibitor shall, during the currency of this contract including, without limitation, throughout the period the Exhibitor occupies the Space, at its sole cost and expense, take out and keep in full force and effect the following insurance: "All Risks" insurance for the full replacement cost, insuring all property owned by Exhibitor, or for which Exhibitor is legally liable or installed by or on behalf of Exhibitor and located within the Palais des congrès de Montréal. Such policy of insurance shall contain a waiver of any subrogation rights which Exhibitor's insurers may have against the Organizer, Show Management, the owners of the Palais des congrès de Montréal or those for whom they are in law responsible, whether the damage is caused or contributed to by their act, omission or negligence. The Exhibitor must be prepared to present, upon request, proof of its insurance policy and proof of payment of premium for the duration of the Assembly.

FIRE PREVENTION: Exhibitors shall not encroach on aisle space and must remain within the space assigned. All materials used for decorating must be fire resistant. Cartons, boxes and crates may not be stored under tables, behind displays or in any part of the exhibit area. At the Exhibitor's expense, empty crates, etc. will be picked-up, stored and returned to each booth at the closing of the exhibition. Please refer to the GES/MOCA-09 Exhibitor Manual for this service. All hazardous exhibits, regardless of type, are prohibited in the Exhibition Hall without written consent from the Fire Department of Montréal and the Palais des congrès de Montréal. The prohibition covers open flame, coal, liquid propane gas, liquid propane gas tank, toxic liquid or gas, dangerous toxic products, etc.

OFFICIAL SHOW CONTRACTOR: While exhibitors may handle their equipment and display materials themselves, the official Show Contractor, GES, is available for on-site handling (Note: the cost is NOT included in the Exhibitor's registration fees). GES can receive and unload your shipment of display materials between 8:00 and 18:00 on Sunday, July 19, 2009 at the Palais des congrès de Montréal loading bays. GES can then deliver your materials to your booth, provide you with storage labels, and take all your empty containers to on-site storage, if you retain their Material Handling Services. At 18:00 on Wednesday, July 22, 2009. GES will be available to return your empty containers to your booth for your packing (again, if you retain their Material Handling Services). *Exhibit Service Kit:* GES has been appointed the "official" show services contractor for this Assembly/Exhibition. You will be receiving an Exhibit Service Kit detailing GES' Material Handling Services and other exhibit requirements which can be ordered directly with the Show Contractor at an additional cost.

INSTALLATION AND DISMANTLING OF EXHIBITS: The Exhibitor agrees to observe all union contracts and labour regulations in force, agreements between the Organizer and official contractors serving companies and the building in which the Show will take place, according to the labour laws of the jurisdiction in which the building is located. The Exhibitor agrees to remove his exhibit and equipment from the Show building by the date advised by the Organizer prior to the Show. In the event of failure to do so, the Exhibitor agrees to reimburse the organizer for such additional rental as

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may be levied by the building owners for any period beyond such date during which the Exhibitor's material remains in the said building. The Organizer may, at its sole discretion take the necessary steps to free the rented areas, and the Exhibitor shall bear all the costs and risks thereof, remove the exhibit and equipment, and charge the cost of removal to the Exhibitor. The Exhibitor also agrees that no display may be dismantled or goods removed during the official exhibitor hours of the Show but must remain intact until the official close of the last day of the show.

EXHIBIT HALL, EQUIPMENT & SAFETY: The Exhibitor is liable for any damage it causes to building, floors, walls, columns, and to standard booth equipment. Application of labels, tape, paint, lacquer, adhesives or other coatings to building columns, floors and walls or to standard booth equipment is strictly prohibited. Under no circumstances may the weight of any equipment or exhibit material exceed the exhibit hall's **Maximum Floor Load** of *100 pounds per square foot* (489 kg per square meter). Exhibitor accepts full and sole responsibility for any injury or damage to persons or property resulting from failure, knowingly or otherwise to distribute the load of his exhibit material to conform to maximum floor loading specifications. **Electrical:** All electrical equipment or apparatus used in, or exhibited for sale in Canada, must be approved prior to the Show by Hydro authorities in the province where the Show takes place unless the aforesaid has been given C.S.A. (Canadian Standards Association) certification or its US equivalent. Exhibitors will be provided with one (1) 1500 watt electrical outlet. Exhibitor Information Package includes forms for additional power. The Exhibitor agrees to abide by any decision made by the Hydro authority in the event of any dispute. The Organizer reserves the right to require the Exhibitor to remove from the Show any such equipment or apparatus that has not been approved.

RESTRICTIONS ON EXHIBIT USE: The Organizer reserves the right to reject, prohibit, alter or remove exhibits or any part thereof, including printed materials, products, signs, lights or sound, and to expel Exhibitors or their personnel if, in the Organizer's opinion, their conduct or presentation is objectionable to other show participants. **Presentations and sales activities:** Exhibitor agrees to confine all product / service demonstrations and other sales activities to the limits of the contracted exhibit space and within the maximum 8 foot height restriction (2.4 meters) set by the Show rules and regulations. Distribution of any material including samples, souvenirs, publications etc., is likewise limited to said exhibit space confines. At no time will individual exhibitor signs be allowed in congress areas or other common areas. **Alcoholic beverages:** Alcoholic beverages in the exhibition area are prohibited and will only be served during receptions arranged by the Organizer. **Signs and illumination:** Signs involving the use of neon or similar gases are prohibited. Electric flashing signs must be low intensity and require the Organizer's prior approval of the specifications of their use. Should the wording on any sign in the Exhibitor's booth be deemed by the Organizer to be contrary to the best interest of the show, Exhibitor agrees to make such changes in wording as may be requested by the Organizer. **Helium Balloons:** Helium balloons are strictly forbidden in the Exhibit Area. **Booth Personnel:** Exhibitor agrees to maintain a staff in the assigned exhibit space during show hours. **Sound:** Amplifiers and other sound generating equipment must be operated at levels that do not interfere with other Exhibitors nor add unduly to the general acoustic discomfort. **Noise and odours:** No excessive noise, objectionable odours or obstruction work will be permitted. **Lotteries and contests:** The use of games of chance, lottery devices, musical instruments and other sideshow practices is permitted only with written permission of the Organizer. **Subletting:** Except in certain limited circumstances involving parent companies and their wholly-owned subsidiaries and when approved by the Organizer in advance, Exhibitor agrees not to assign, sublet, share or apportion its assigned exhibit space. No firm or organization not formally assigned exhibit space will be allowed to solicit business within the exhibit area.

SHIPPING REGULATIONS: All goods shipped to the show must be clearly marked with the name of the Exhibitor and Exhibitor Booth Number to the Show Decorator, GES. The Organizer will not accept delivery of items shipped to the Show with shipping charges to be paid (C.O.D.). The venue will **NOT** accept shipments prior to exhibit moving. All exhibit material **MUST** be removed on move-out, see GES/MOCA-09 Exhibitor Manual for services. The Organizer assumes no responsibility for loss or damage to goods of Exhibitor before, during or after the Show.

ADVANCE WAREHOUSING AND CUSTOM BROKER: Although exhibitors may use whichever carrier they choose, the official Assembly carrier is North American Logistics and Customs Broker (www.nalsi.com, contact: Fernando Vera + 011-514-868-6650). Due to new customs regulations, please note that when utilizing a ground carrier other than the official, U.S. shipments will require customs clearance before delivery to the advance warehouse. Clearance delays may occur.



Application for Exhibit Space Contract

The undersigned hereby applies for space as an exhibitor from July 20-22, 2009, at the MOCA-09, IAMAS/IAPSO/IACS 2009 Joint Assembly to be held July 19 to 29, 2009 at the Palais des congrès de Montréal, Québec, Canada.

Please complete and sign this Exhibition Space application and fax it to the MOCA-09 Assembly Management Office: +1 (613) 993-7250

Company / Institution Name: _____
 Mailing Address: _____ City: _____ Province /State: _____
 Country: _____ Postal/Zip Code: _____ Telephone: (____) _____ Fax (____) _____
 E-mail: _____ Website: _____

EXHIBIT BOOTH CONTACT INFORMATION

Contact Person: _____ E-mail: _____
 Telephone: (____) _____ Fax: (____) _____

Description of Products and Services: (50 words maximum)

Space Rental

Single Booth Size: 10 ft x 10 ft (3 m x 3 m) - \$2,500 CAD (space only) / **Number of Booths required** _____

Booth number(s): 1st Choice: _____ 2nd Choice: _____ 3rd Choice: _____

PAYMENT – \$2,500 CAD Taxes included

This application will only be processed when accompanied by payment. Fees below include taxes.

Number of Booth(s) (space only): _____ @ \$2,500 CAD \$ _____ CAD
Number of Turnkey Booth(s): _____ @ \$ 700 CAD \$ _____ CAD

Amount of payment enclosed: \$ _____ CAD

Credit Card: Visa MasterCard American Express

Card Number: _____ / _____ / _____ / _____ Expiry Date: _____ / _____

Cardholder Name: _____ MM YY

Cardholder Signature: _____ Date: _____ / _____ / _____
 DD MM YY

Cheque (enclosed)

Please make cheque payable to **Receiver General for Canada – MOCA-09** and mail to: National Research Council Canada (MOCA-09), 1200 Montreal Road, Building M-19, Room 274, Ottawa, ON Canada K1A 0R6.

For all Federal Government Employees – Interdepartmental Settlement (IS):

Departmental Number: _____ IS Organization Code: _____ IS Reference Code: _____

Name of Finance Officer and Fax Number: _____

In making this application we agree to conform to the MOCA-09 exhibit rules and regulations which are hereby made a part of this application. It is mutually agreed that all of said regulations shall be interpreted by the Exhibit Committee of the MOCA-09 Joint Assembly and the parties hereto shall be bound by such interpretation.

Name: (Please print clearly) _____ Signature: _____

Title: _____

Cancellation policy: Upon written notification, refunds for booth payment will be issued up to May 18, 2009 less an administrative fee of \$250 CAD. **No refunds will be issued after May 18, 2009.**